

AIRLINE DISTRIBUTION AND RETAILING UPDATES

Weeks 33 & 34, 2024

This edition contains news on:

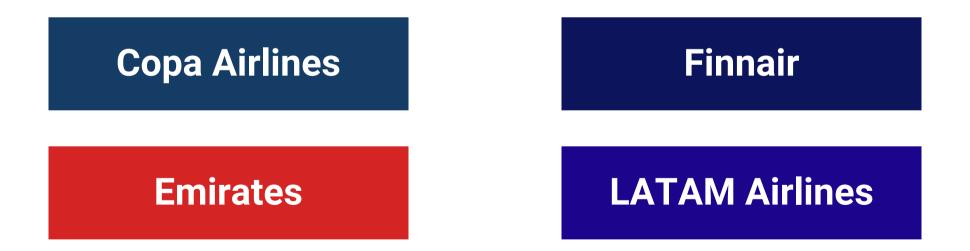
- Delta Air Lines
- Turkish Airlines
- WestJet
- Sabre



Turkish Airlines contract to end with Sabre

Turkish Airlines has notified travel agents that the distribution agreement with Sabre will expire at the end of the month. Argentinian travel agent, TicketYa & Chasma Tours reports that the airline has not been able to reach similar terms and conditions to those it has reached with other GDS.

Examples of other airlines that temporarily went dark on a GDS



Note: The mentioned airlines were not available on at least one GDS for a varied period of time. All airlines have been reinstated across Amadeus, Sabre, and Travelport.



Delta extends full content agreements

Delta is renewing multi-year distribution agreements including NDC with all three major GDSs. So far, two agreements have been reached (with Sabre being made public).

The agreements include full content commitment, no surcharges, and value-based pricing.

In April, Delta announced a revamped plan to implement NDC by 2025 and partnered with Accelya.

Previous renewal of Delta GDS contracts including valuebased pricing

Sabre May 2021 **Travelport**August 2021

Amadeus
November 2021



WestJet and Sabre sign NDC deal

Sabre and WestJet have signed a renewed multi-year distribution contract to continue distribution via EDIFACT and access to NDC content. The final timeline for the distribution of WestJet NDC content is not specified yet.



TOGETHER, WE CREATE AND BRING TO LIFE STRATEGIES DRIVING TRAVEL RETAIL.

Visit oystin.com or travelinmotion.ch to learn more about our:

- Structured, flexible and customizable, modular approach to distribution strategy solutioning
- Audits that offer airlines solutions to specific problems in GDS and NDC distribution
- Offer-Order transformation approach

PDF version only:

Click here to receive these updates fortnightly in your inbox

